

*Go paperless*

*Manage email archiving*

*Manage and track document access*

*Search across databases, SharePoint and business applications*

## **Memeria: the best solutions to content management challenges**

Information is the lifeblood of a organization. Initiatives are launched based on it. Competitors fall for lack of it. And, careers blossom with the proper use of it.

Memeria® is a Value-added Reseller (VAR) of technology that improves the flow of information. These solutions, commonly known as Enterprise Content Management (ECM) solutions, are being broadly adopted. When implemented correctly, they improve effectiveness, efficiency, and control of business processes.

### **Better Results**

Everyone has a customer. Meeting customer's needs—providing what they want, when they want it, and how they want it—is the goal. But, the sluggish flow of information hinders an organization's ability to serve its customers. ECM solutions improve the flow of information and make the entire organization more effective.

Consider the challenges of each department. R&D is responsible for bringing groundbreaking products to market in shorter timeframes. Internal-facing organizations such as Legal, HR, and I/T departments support increasingly complex environments. And, departments that serve external customers, such as Sales, Marketing, and Manufacturing, are charged with growing the bottom line and preserving the company image. The improved management of information helps each department to meet those challenges.

ECM solutions enable collaborative environments where engineers are aware of each other's development efforts and don't recreate the wheel. Legal, HR, and I/T professionals provide faster turnaround times to internal clients. And sales, marketing, and manufacturing give customers answers and not delays. Improved content management helps organizations analyze, decide, and take action.



### **Improved efficiency**

What if your workforce produced five, ten, fifty times more results? What if costs dropped and the quality of work improved? Enterprise Content Management solutions offer a world of potential to improve productivity.

Consider a Fortune-500 paper products manufacturer who improved the finding of information by its employees. Through content management solutions, employees were able to search over 22 million documents instead of the half-million documents it had been searching—all while keeping the same one person supporting it.

### **More accountability & control**

Is the flow of information in your organization intentional and optimal? How long does it take to receive requested information? Do rogue copies of files exist outside of records management policies? These are all accountability and control issues.

The aim of ECM is to

- 1) deliver information
- 2) to only those who need it,
- 3) when they need it, and
- 4) in the manner that is most useful to them. It sounds

straightforward, but the process has many pitfalls which Memeria can help you avoid.

### **The Memeria difference**

Memeria helps your organization realize the intended benefits of content management initiatives. Our people, problem-solving approach, and leading technology providers make Memeria different than other content management solution providers.

Our process begins with identifying stakeholders and their concerns. We then assist our clients in determining ROI and success metrics. This helps companies know why they are improving their content management systems and what benefits to expect—which is the first step in realizing those benefits. We then implement solutions that deliver results.

If you would like to improve content management, Memeria can help. Please give us a call at 888-MEMERIA (888-636-3742) or email [info@memeria.com](mailto:info@memeria.com).

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